

ÖZGEÇMİŞ

1. Adı Soyadı : Ahmad Alzubi
2. Doğum Tarihi : July 2, 1987
3. Unvanı : Association Prof. Dr.

Derece	Alan	Üniversite	Yıl
Doktora	Management Information systems	Girne American University, North Cyprus	2017
Yüksek Lisans	Management Information systems	Girne American University, North Cyprus	2012
Lisans derecesi	Computer Information Systems	Yarmouk University, jordan	2009

4. Unvanlar/Profesyonel sertifika

5.1. Doktora Tezi

Deployment of Elliptic Curve Cryptography (ECC) to Enhance Message Integrity in Wireless Body Area Network

5.2. Tezler

Yüksek Lisans Tezleri

6. Yönetilen Yüksek Lisans ve Doktora Tezleri

6.1. Yüksek Lisans Tezleri

- Impact of human resources management practices on institutional excellence.
- Impact of social media marketing on consumer purchase intention among university students in Libya.
- Perceived service quality and students' satisfaction in Libyan universities: the mediating role of perceived educational service quality.
- The effects of factors of quality management on organizational performance of manufacturing firms in Libya.
- Impacts of the internal and external corporate environmental factors on efficiency of strategic projects management: the mediating role of operations strategy.
- Technology readiness and social influence in customer perception towards mobile payment adoption and their effect on satisfaction and usage continuance.
- Contribution of management information systems in competitive excellence development: field study of the Libyan Health Ministry.
- Impact of information quality on the effectiveness of decision-making: the mediating role of decision support systems.
- Impact of career path planning and development on improving employees' performance.
- The dual impact of social media on students' academic performance in developing countries: a case study of Libya.
- The effects of social media on students' academic performance.
- Role of organizational learning culture in achieving organizational excellence: the mediating role of strategic leadership.
- Analyzing the application of management information systems (MIS) and their role in the decision-making process in the Libyan Ministry of Education.

- Contribution of education management information system (EMIS) quality to improving school principals' initiative and administrative creativity at Tripoli schools.
- The role of strategic planning on the efficiency of crisis management, human resources management, improving organizational performance, and their influence on the quality of services provided.
- The mediating effect of job satisfaction between work ethics and organizational commitment.
- Role of social media marketing campaigns on customers' loyalty and satisfaction: an empirical study from users' perspective.
- The effect of using social media networks on the academic achievement of students in Tripoli city.
- Role of strategic leadership in applying the principles of total quality management in healthcare institutions.
- Challenges of e-government application in managing human resources.
- The impact of the quality of online banking on customers' satisfaction.
- Role of social media networks in improving the effectiveness of electronic marketing.
- Challenges of total quality management application in higher educational institutions.
- Relationship between knowledge management and improving organizational performance.
- Role of leadership in the application of total quality management principles.
- Importance of employing artificial intelligence in improving human resources functions.
- Analyzing the reality of management information systems (MIS) application and their role in the decision-making process in the Libyan Ministry of Education.

6.2. Doktora Tezleri

- Alwheshi, Ahmed, Ahmad Alzubi, and Kolawole Iyiola. "Linking responsible leadership to organizational citizenship behavior for the environment: Examining the role of employees harmonious environmental passion and environmental transformational leadership." *Sage Open* 14.3 (2024): 21582440241271177.
- Abuzawida, Shaker Salem, Ahmad Bassam Alzubi, and Kolawole Iyiola. "Sustainable supply chain practices: An empirical investigation from the manufacturing industry." *Sustainability* 15.19 (2023): 14395.
- Gallo, Hafid, Amir Khadem, and Ahmad Alzubi. "The relationship between big data analytic-artificial intelligence and environmental performance: a moderated mediated model of green supply chain collaboration (GSCC) and top management commitment (TMC)." *Discrete Dynamics in Nature and Society* 2023.1 (2023): 4980895.
- Tekala, Khaled, et al. "Green entrepreneurship for business sustainability: do environmental dynamism and green structural capital matter?." *Sustainability* 16.13 (2024): 5291.
- Elansari, Hussin, Ahmad Alzubi, and Amir Khadem. "The impact of United Nations Sustainable Development Goals on customers' perceptions and loyalty in the banking sector: a multi-mediation approach." *Sustainability* 16.18 (2024): 8276.

7. Yayınlar

7.1. Uluslararası hakemli dergilerde yayınlanan makaleler (SCI,SSCI,Arts and Humanities)

- Nsir, N.; Alzubi, A.B.; Adegboye, O.R. Enhancing Sustainable Supply Chain Performance Prediction Using an Augmented Algorithm-Optimized XGBOOST in

- Alrmah, I.; Alzubi, A.; Adegboye, O.R. AI-Driven Prediction of Ecological Footprint Using an Optimized Extreme Learning Machine Framework. *Sustainability* **2025**, *17*, 10319. <https://doi.org/10.3390/su172210319>
- Durman S, Iyiola K, Alzubi AB, Aljuhmani HY (2025;), "Dynamic capabilities in action: digital capability, business model innovation and absorptive capacity". *Management Decision*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/MD-04-2025-0951>
- Husayn, M.; Adegboye, O.R.; Alzubi, A. GWO-Optimized Ensemble Learning for Interpretable and Accurate Prediction of Student Academic Performance in Smart Learning Environments. *Appl. Sci.* **2025**, *15*, 12163. <https://doi.org/10.3390/app152212163>
- Sasi M, Adegboye OR, Alzubi A. Explainable and Optimized Random Forest for Anomaly Detection in IoT Networks Using the RIME Metaheuristic. *Electronics*. 2025; 14(22):4465. <https://doi.org/10.3390/electronics14224465>
- Rihal J, Alzubi A, Aljuhmani HY, Berberoğlu A (2025) From ethics to ecology: How ethical leadership drives environmental performance through green organizational identity and culture. *PLoS One* 20(11): e0336608. <https://doi.org/10.1371/journal.pone.0336608>
- Bin Nuweejji, H.; Alzubi, A.B. Early Prediction of Student Performance Using an Activation Ensemble Deep Neural Network Model. *Appl. Sci.* **2025**, *15*, 11411. <https://doi.org/10.3390/app152111411>
- Younes, S.; Adedokun, M.W.; Alzubi, A.B.; Aljuhmani, H.Y. Impact of Supply Chain Management on Energy Transition and Environmental Sustainability: The Role of Knowledge Management and Green Innovations. *Sustainability* **2025**, *17*, 9249. <https://doi.org/10.3390/su17209249>
- Ageli, R.; Alzubi, A.B.; Aljuhmani, H.Y.; Iyiola, K. How and When Entrepreneurial Leadership Drives Sustainable Bank Performance: Unpacking the Roles of Employee Creativity and Innovation-Oriented Climate. *Sustainability* **2025**, *17*, 9259. <https://doi.org/10.3390/su17209259>
- Anbea, Abraham, Kolawole Iyiola, and Ahmad Alzubi. "Bridging Borders and Brains: ESG Sustainability, Integration, Education and Energy Choices in Developed Economies." *Energies* 18.20 (2025): 5415.

7.2. Uluslararası diğer hakemli dergilerde yayınlanan makaleler

- Ehtiwh, E., Alzubi, A. & Iyiola, K. Stock Market Prediction Using Spider Feline Swarm Optimization Based Hybrid Gated Recurrent Unit and Bidirectional LSTM Model. *Comput Econ* (2025). <https://doi.org/10.1007/s10614-025-11130-9>
- Abukader, A., Alzubi, A., & Adegboye, O. R. (2025). Intelligent System for Student Performance Prediction: An Educational Data Mining Approach Using Metaheuristic-Optimized LightGBM with SHAP-Based Learning Analytics. *Applied Sciences*, *15*(20), 10875.
- Ali, A. R., Iyiola, K., & Alzubi, A. (2025). Harnessing ESG Sustainability, Climate Policy Uncertainty and Information and Communication Technology for Energy Transition. *Energies*, *18*(19), 5301.
- Ali, M., Iyiola, K., Alzubi, A., & Aljuhmani, H. Y. (2025). Using Safety-Specific Transformational Leadership to Improve Safety Behavior Among Construction Workers: Exploring the Role of Knowledge Sharing and Psychological Safety. *Buildings*, *15*(18), 3340.
- Tayeb, A., Alzubi, A., & Iyiola, K. (2024). Artificial intelligence and smart decision making in smart cities: A parallel moderated mediation approach. *Journal of Business*

Economics and Management, 25(5), 753–781.
<https://doi.org/10.1080/12265934.2024.2407796>

- Ayad, A., Iyiola, K., Alzubi, A. B., & Oz, T. (2025). From disaster to flourish: How and when supply chain memory drives supply chain performance under the knowledge-based view. *Kybernetes*, 1–31.
- Alfaqiyah, E., Alzubi, A., Aljuhmani, H. Y., & Öz, T. (2025). How industry 4.0 technologies enhance supply chain resilience: the interplay of agility, adaptability, and customer integration in manufacturing firms. *Sustainability*, 17(17), 7922.
- Elkhweildi, M., Vetbuje, B., Alzubi, A. B., & Aljuhmani, H. Y. (2025). Leading with Green Ethics: How Environmentally Specific Ethical Leadership Enhances Employee Job Performance Through Communication and Engagement. *Sustainability*, 17(17), 7923.
- Msadiq, I., Iyiola, K., & Alzubi, A. (2025). Guardians of Growth: Can Supply Chain Pressure, Artificial Intelligence, and Economic Inequality Ensure Economic Sustainability. *Sustainability*, 17(17), 7902.
- Essed, A., Iyiola, K., & Alzubi, A. (2025). Unpacking Artificial Intelligence's Role in the Energy Transition: The Mediating and Moderating Roles of Knowledge Production and Financial Development. *Energies*, 18(17), 4512.

7.3. Uluslararası bilimsel toplantılarda sunulan ve bildiri kitabında basılan bildiriler

7.4. Yazılan uluslararası kitaplar veya kitaplarda bölümler

- Öğün, M. N., & Yurtsever, S. (Eds.). (2023). *COVID-19 and a world in chaos*. Cambridge Scholars Publishing. <https://cambridgescholars.com/product/978-1-5275-8640-6/>
- Impact Of Adopting (ICT) On Performance Of Libyan SME's" <https://www.morebooks.shop/store/gb/book/impact-of-adopting-ict-on-performance-of-Libyan-sme%E2%80%99s/isbn/978-3-659-89838-9>.

7.5. Ulusal hakemli dergilerde yayınlanan makaleler

- Ben Salem, Abdurahim, Kolawole Iyiola, and Ahmad Alzubi. "Do Supply Chain Management, ESG Sustainability Practices, and ICT Have an Impact on Environmental Sustainability?." *Systems* 13.9 (2025): 725.
- Almuammari, K., Iyiola, K., Alzubi, A., & Aljuhmani, H. Y. (2025). AI-Powered insights: how digital supply networks and public-private alliances shape socio-economic paths to sustainability. *Systems*, 13(8), 691.
- Rakha, A., & Alzubi, A. (2025). A blockchain-based deep learning approach for student course recommendation and secure digital certification. *Scientific Reports*, 15(1), 29203.
- Almsallti, M., Alzubi, A. B., & Adegboye, O. R. (2025). Hybrid metaheuristic optimized extreme learning machine for sustainability focused co2 emission prediction using globalization-driven indicators. *Sustainability*, 17(15), 6783.
- Kafou, Asmaa, Ahmad Alzubi, and Tolga Oz. "Supply chain risk prediction using elite attentive foraging optimized incremental distributed learning based deep gradient boosting model." *Discover Computing* 28.1 (2025): 106.
- Abdasalam, M., Alzubi, A., & Iyiola, K. (2025). Student grade prediction for effective learning approaches using the optimized ensemble deep neural network. *Education and Information Technologies*, 30(8), 10159-10183.

7.6. Ulusal bilimsel toplantılarda sunulan ve bildiri kitabında basılan bildiriler

8.Projeler

9. İdari Görevler

Görev Yeri	Unvanı	Yıl
University of Mediterranean Karpasia – Nicosia	Vice Director, Institute of Graduate Studies and Research	2018-to date
University of Mediterranean Karpasia – Nicosia	Head of Department (Management Information System)	2017-to date
University of Mediterranean Karpasia – Nicosia	Faculty Transfer Coordinator	2017-to date
University of Mediterranean Karpasia – Nicosia	Institute Course Coordinator	2017-to date
University of Mediterranean Karpasia – Nicosia	Member of Board of Directors and Senate	2018-to date
University of Mediterranean Karpasia – Nicosia	PhD-Program Coordinator	2021-to date

10. Bilimsel ve Mesleki Kuruluşlara Üyelikler

11. Ödüller

12. Son iki yılda verdiğiniz lisans ve lisansüstü düzeydeki dersler için aşağıdaki tabloyu doldurunuz.

Akademik Yıl	Dönem	Üniversite	Dersin Adı	Haftalık Saati		Öğrenci Sayısı
				Teorik	Uygulama	
2023-2024	Güz Yarıyılı	AKÜN	MIS504-System Analysis	3		15
			MAN601-Strategic Management	3		50
			MIS510-Management Information Systems	3		22
			MAN621-System Analysis and Design	3		18
			MAN622-Advanced Topics in Management Information Systems	3		38
	Bahar Yarıyılı	AKÜN	MIS517-E- Government	3		16
			MIS518-E- Commerce	3		9
			MAN601-Strategic Management	3		24
			MAN616-E-Business	3		29

			MAN622-Advanced Topics in Management Information Systems	3		19
2024-2025	Güz Yarıyılı	AKÜN	MIS504-System Analysis	3		15
			MAN601-Strategic Management	3		50
			MIS510-Management Information Systems	3		22
			MAN621-System Analysis and Design	3		16
			MAN622-Advanced Topics in Management Information Systems	3		38
	Bahar Yarıyılı	AKÜN	MIS517-E- Government	3		16
			MIS518-E- Commerce	3		9
			MAN601-Strategic Management	3		29
			MAN616-E-Business	3		29
			MAN622-Advanced Topics in Management Information Systems	3		19

Not: Açılmışsa, yaz döneminde verilen dersler de tabloya ilave edilecektir.