

## Curriculum Vitae

**1. Name & Surname:** Sarvnaz BARADARANI

**E-mail:** sbaradarani@gmail.com

**2. Title:** Assistant Professor

### 3. Educational Background:

Level	Program	University	Year
BA	English Language and Literature	Urmia University-Iran	2002-2006
MS	Tourism Management	Eastern Mediterranean University	2007-2010
PhD	Tourism Management	Eastern Mediterranean University	2011-2018

### 4. Academic titles:

Assistant Professor    Tourism Management - Cyprus Science University – 29.06.2018

### 5.1. Publications

- [1] Tekala, K., **Baradarani, S.**, Alzubi, A. and Berberoglu, A. (2024) Green Entrepreneurship for Business Sustainability: Do Environmental Dynamism and Green Structural Capital Matter? Sustainability. Sustainability 16, no. 13: 5291. <https://doi.org/10.3390/su16135291>.
- [2] **Baradarani, S.** and Kilic, H. (2018) Service Innovation in the Hotel Industry: Culture, Behavior, Performance. The Service Industries Journal, Vol. 38, Issue 13-14, pp. 897-924.
- [3] Karatepe, O., **Baradarani, S.**, Ghasemi, H., Ilkhanizadeh, S. and Raoofi, A. (2014) The Effects of High-Performance Work Practices on Critical Performance Outcomes: Evidence from the Hotel Industry. European Journal of Tourism, Hospitality and Recreation, Vol. 5, Issue 3, pp. 49-67.
- [4] Dalci, I., Arasli, H., Tumer, M. and **Baradarani, S.** (2013) Factors that Influence Iranian Students' Decision to Major in Accounting, Journal of Accounting in Emerging Economies, Vol. 3 Issue: 2, pp. 145-163.
- [5] Arasli, H. and **Baradarani, S.** (2014) Role of Job Satisfaction in the relationship of Business Excellence and OCB: Iranian Hospitality Industry, Procedia – Social and Behavioral Science, Vol. 109, pp. 1406-1415.
- [6] Arasli, H. and **Baradarani, S.** (2014) European Tourist Perspective on Destination Satisfaction in Jordan's Industries, Procedia – Social and Behavioral Science, Vol. 109, pp. 1416-1425.

## 5.2. Papers Presented at Conferences and Published in Proceedings

- [1] **Baradarani, S.** (2023) The Influence of Culinary Experience Quality on the Behavioral Intention of Tourists Visiting North Cyprus, 8-9 June, Aegean University IV. International Symposium on Gastronomy, Tourism and Cultural Studies, Izmir, Turkey.
- [2] **Baradarani, S.,** Günay, T., Fard Mousavi, S. M. (2020) Public Awareness about Green Tourism: Evidence from North Cyprus, 7-9 February, II. International Congress on Mediterranean Scientific Studies, Cyprus West University, Famagusta, North Cyprus.
- [3] **Baradarani, S.,** and Altun, O. (2019) Attracting More Tourists to North Cyprus by Focusing on Gastronomy Tourism, 28-30 June, 3<sup>rd</sup> International EMI Entrepreneurship & Social Sciences Congress, Lefkosa, North Cyprus.
- [4] Fard Mousavi, S. M., and **Baradarani, S.** (2019) Green Project Management in the Construction Industry of North Cyprus, 24-25 April, Tenth International Congress on Cyprus Studies, Famagusta, North Cyprus.
- [5] **Baradarani, S.,** Pir Khan, A. and Adil A. (2019) International Students' Choice of Studying Business Major, 26-28 April, V. Eurasian Conference on Language and Social Sciences, Antalya, Turkey.
- [6] **Baradarani, S.** and Alvan Bozdereli, A. (2019) Impact of "CittaSlow" on the Tourism Industry of North Cyprus, 9-11 April, V. International Conference on Applied Economics and Finance & Extended with Social Sciences (ICOAEF'19), Kyrenia, North Cyprus.
- [7] Fard Mousavi, S. M. and **Baradarani, S.** (2019) Influencing Factors that Affect Students' Decision to Choose Civil Engineering, 29 March, International Instructional Technologies in Engineering Education Conference, Izmir, Turkey.
- [8] **Baradarani, S.** and Once, A. G. (2018) Motivational Factors of Foreign Students that Affect Selection of North Cyprus Universities, 5-8 December, Izmir International Congress on Economics and Administrative Sciences, Izmir, Turkey.
- [9] Kilic, H. and **Baradarani, S.** (2018) Service Innovation Culture and New Service Development in the Hotels of North Cyprus, 25-29 June, 8<sup>th</sup> Advances in Hospitality and Tourism Marketing and Management Conference, Bangkok, Thailand.
- [10] Saner, T., **Baradarani, S.** and Kilic, H. (2017) The Role of Universities in the Tourism and Hospitality Industry of North Cyprus, 23-25 November, 5<sup>th</sup> Global Conference on Business, Economics, Management and Tourism, Barcelona, Spain.
- [11] **Baradarani, S.,** and Altun, O. (2017) Reasons Behind Student's Choice of Gastronomy and Culinary Arts: Case of Northern Cyprus, 10-15 July, 7<sup>th</sup> Advances in Hospitality and Tourism Marketing and Management Conference, Famagusta, North Cyprus.

- [12] **Baradarani, S.** and Kilic, H. (2016) Service Innovation in Iranian Hospitality Industry, 22-23 April, V. Special Interest Tourism Symposium, Famagusta, North Cyprus.
- [13] Arasli, H., Naderiadib, N. and **Baradarani, S.** (2013) Antecedents and Outcomes of Individual and Team, Work Engagement: An Empirical Study of Frontline Hotel Employees in Iran, 23-25 June, 6<sup>th</sup> International Conference on Service Management, Kyrenia, North Cyprus.
- [14] Arasli, H. and **Baradarani, S.** (2012) Towards a Better Understanding of Business Excellence Practices, Job Satisfaction and Organizational Citizenship Behavior, 3-6 May, World Conference on Business, Economics and Management, Antalya, Turkey.
- [15] Arasli, H. and **Baradarani, S.** (2011) Business Excellence from the Perspective of Hotel Staff: A Comparative Study in the Hospitality Industry in Iran, 27-29 June, The Third Canadian Quality Congress, Winnipeg, Canada.
- [16] Arasli, H., **Baradarani, S.** and Naderiadib, N. (2011) Destination Satisfaction from the Perspective of International Tourists Visiting Iran, 19-24 June, Advances in Hospitality and Tourism Marketing and Management, Istanbul, Turkey.
- [17] Arasli H. and **Baradarani, S.** (2010) Business Excellence Model for Hotel Industries: An Empirical Study, 23-25 August, The Second Canadian Quality Congress, Toronto, Canada.

### 5.3. International Books and Book Chapters

- [1] Özgür, Ö. and **Baradarani, S.** (2022). Accessible/Inclusive Tourism. In Koç, H. (Ed.). Current Approaches in Social, Human and Administrative Sciences. Izmir, Turkey: Duvar Design. ISBN: 978-625-8109-07-8.
- [2] Arasli, H. and **Baradarani, S.** (2011). Business Excellence Performance in the Hospitality Industry: Profound Awareness - Lambert Academic Publishing, ISBN-10: 384730142X, ISBN-13: 978-3847301424.

### 6. Administrative Duties

- Acting Dean of Tourism and Hospitality Management Faculty, University of Mediterranean Karpasia, Sep. 2022 – Present.
- Head of Hospitality Management Department, University of Mediterranean Karpasia 2022 – Present.
- Director of Career Center, University of Mediterranean Karpasia, Sep. 2024 – Present.
- Member of Senate – University of Mediterranean Karpasia, 2022- Present.
- Head of Tourism and Hotel Management Department, Cyprus West University 2019-2020.

- Vice Dean of Tourism Faculty, Cyprus Science University, 2018-2019.
- Head of Tourism and Hotel Management Department, Cyprus Science University, 2018-2019.
- Tourism Management Master Program Coordinator, 2018-2019.
- Director of Vocational School of Culinary Arts, Cyprus Science University, 2018-2019.
- Member of Senate - Cyprus Science University, 2017-2018, 2018-2019.
- Member of Foreign Languages Vocational School Board, 2018-2019.
- Member of Tourism Faculty Board, 2017-2018, 2018-2019.
- Member of Applied Science Vocational School Board, (2017-2018), (2018-2019).
- Educational Administrator, Azerabadegan University, 2006-2007.

## **7. Activities in Scientific Organizations**

- Member of Scientific Committee, 7<sup>th</sup> International Turkish World Tourism Congress, Eastern Mediterranean University, May 21 to 25, 2025, Famagusta, North Cyprus.
- Participation in the Operational Excellence in Automotive Industry, University of Mediterranean Karpasia, 7 November, 2023, Nicosia, North Cyprus.
- Member of Scientific Committee, IV. International Symposium on Gastronomy, Tourism and Cultural Studies, 8-9 June, Aegean University, Izmir, Turkey.
- Panel Presenter on Tourism's Recovery, New Horizons in Tourism, University of Mediterranean Karpasia, 22 April, 2022, Nicosia, North Cyprus.
- Member of Scientific Committee, II. International Congress on Mediterranean Scientific Studies, February 7-9, 2020, Cyprus West University, Famagusta, North Cyprus.
- Organizing Chair, 1<sup>st</sup> Workshop on "Importance of Customer Satisfaction in the Hospitality Industry", Cyprus Science University, 16 May 2019, Kyrenia, North Cyprus.
- Plenary Session Moderator, Twenty Eighth Annual World Business Congress, June 12-16, 2019, Cyprus Social Sciences University, Nicosia, North Cyprus.
- Member of Scientific Committee, Twenty Eighth Annual World Business Congress, June 12-16, 2019, Cyprus Social Sciences University, Nicosia, North Cyprus.
- Organizing Committee, 7<sup>th</sup> Advances in Hospitality and Tourism Marketing and Management Conference, 10-15 July 2017, Famagusta, North Cyprus.
- Session Chair, World Conference on Business, Economics and Management, 3-6 May 2012, Antalya, Turkey.

## **8. Scientific and Professional Memberships**

- Reviewer of Scientific Reports – 2025.
- Reviewer of Future Business Journal – 2025.
- Reviewer of Humanities and Social Sciences Communications – 2025.
- Reviewer of Cornell Hospitality Quarterly – 2024.
- Reviewer of International Journal of Hospitality and Tourism Administration - 2023.
- Reviewer of Sage Open journal - 2023.
- Reviewer of Turkish journal of tourism research - 2019.
- Reviewer of Sociology Study Journal.

- Jury Member in 9<sup>th</sup> Tourism Graduate Students Research Congress, Eastern Mediterranean University and Anatolia Tourism Academy - 2018.

## **9. Courses Taught**

### **Courses taught in Graduate Level (*Masters*):**

- Advanced Research Methods
- Innovation Management in Tourism Industry
- Service Quality Management in Tourism
- Marketing Management in Tourism
- International Tourism Management
- Destination Management
- Tourism Attraction Management

### **Courses Taught in Undergraduate Level:**

- Research Methods in Tourism
- World Travel Destinations
- Tourism Marketing I-II
- Convention and Special Events
- Hotel Management
- Travel Management and Tour Guiding
- Tour Planning and Management
- Tourism Destination Development
- Travel and Tour Operations Management
- Introduction to Tourism and Hospitality
- Food and Beverage Management
- Housekeeping /Operations
- Travel/Tourism Geography