

TURİZM VE OTEL İŞLEMECİLİĞİ FAKÜLTESİ
KONAKLAMA İŞLETMECİLİĞİ (İNGİLİZCE) LİSANS PROGRAMI MÜFREDATI

Ders Adedi: 47 T:138 A:11 Kredi:132 ECTS: 300

1. SEMESTER						
Code	Course Name	T	A	L	Credits	ECTS
MATH101	INTRODUCTION TO MATHEMATICS	3	0	0	3	6
ENGL101	ENGLISH I	3	0	0	3	6
COMP101	INTRODUCTION TO COMPUTERS	3	0	1	3	8
ECON101	MICRO ECONOMICS	3	0	0	3	6
MGMT101	PRINCIPLES OF MANAGEMENT I	3	0	0	3	6
THM 101	INTRODUCTION TO TOURISM	3	0	0	3	6
Total Credit		18	0	1	18	38

2. SEMESTER						
Code	Course Name	T	A	L	Credits	ECTS
MATH102	BUSINESS MATHEMATICS	3	0	0	3	6
ENGL102	ENGLISH II	3	0	0	3	6
COMP102	COMPUTER APPLICATIONS	3	0	1	3	8
ECON102	MACRO ECONOMICS	3	0	0	3	6
MGMT102	PRINCIPLES OF MANAGEMENT II	3	0	0	3	6
THM104	INTRODUCTION TO LODGING	3	0	0	3	6
TARH100 (*)	ATATÜRK İLKELERİ VE İNKILAP TARİHİ	2	0	0	0	0
TRKE100 (**)	TURKISH	2	0	0	0	0
Total Credit		20	0	1	18	38

(*): TARH100 will be selected by Turkish Students.

(**): TRKE100 will be selected by Foreign Studets.

3. SEMESTER						
Code	Course Name	T	A	L	Credits	ECTS
STAT201	BASIC PROBABILITY AND STATISTICS	3	1	0	3	8
ENGL201	WRITTING SKILLS	3	1	0	3	8
ACCT201	INTRODUCTION TO ACCOUNTING	3	1	0	3	8
THM 201	FOOD AND BEVERAGE	3	0	0	3	6
MGMT201	ORGANIZATION THEORY	3	0	0	3	6
LANG 001	LANGUAGE ELECTIVE I	3	0	0	3	6
Total Credit		18	3	0	18	42

4. SEMESTER						
Code	Course Name	T	A	L	Credits	ECTS
STAT202	APPLIED STATISTICS	3	1	0	3	8
ENGL202	PUBLIC SPEAKING	3	1	0	3	8
ACCT202	FINANCIAL ACCOUNTING	3	1	0	3	8
THM 202	HOUSEKEEPING	3	0	0	3	6
	AREA ELECTIVE	3	0	0	3	6
LANG 002	LANGUAGE ELECTIVE II	3	0	0	3	6
GEDC306	RESEARCH AND PUBLICATION ETHICS	2	0	0	0	6
Total Credit		20	3	0	18	48

5. SEMESTER						
Code	Course Name	T	A	L	Credits	ECTS
THM 305	FINANCIAL MANAGEMENT IN TOURISM	3	0	0	3	6
MRKT301	MARKETING	3	0	0	3	6
THM 301	FRONT OFFICE MANAGEMENT	3	1	0	3	8
THM 303	HOTEL MANAGEMENT	3	0	0	3	6
	AREA ELECTIVE	3	0	0	3	6
Total Credit		15	1	0	15	32

6. SEMESTER						
Code	Course Name	T	A	L	Credits	ECTS
THM 302	INTRODUCTION TO TOURISM	3	0	0	3	6
THM 306	TRAVEL MANAGEMENT AND TOUR	3	1	0	3	8
MGMT304	SMALL BUSINESS MANAGEMENT	3	0	0	3	6
	AREA ELECTIVE	3	0	0	3	6
	FREE ELECTIVE	3	0	0	3	6
Total Credit		15	1	0	15	32

7. SEMESTER						
Code	Course Name	T	A	L	Credits	ECTS
MGMT401	MANAGEMENT INFORMATION SYSTEMS	3	0	1	3	8
MGMT405	HUMAN RESOURCE MANAGEMENT	3	0	0	3	6
CAR303	CAREER DEVELOPMENT AND	2	0	0	0	6
THM 403	TOURISM POLICY AND PLANNING	3	0	0	3	6
THM 400	SEMINAR	3	1	0	3	6
	AREA ELECTIVE	3	0	0	3	6
Total Credit		17	1	1	15	38

8. SEMESTER						
Code	Course Name	T	A	L	Credits	ECTS
MGMT 402	MANAGEMENT POLICY	3	0	0	3	6
THM 402	SERVICE QUALITY MANAGEMENT	3	0	0	3	6
THM 404	GRADUATION PROJECT	3	2	0	3	8
	AREA ELECTIVE	3	0	0	3	6
	FREE ELECTIVE	3	0	0	3	6
Total Credit		15	2	0	15	32

AREA ELECTIVES						
Code	Course Name	T	A	L	Credits	ECTS
THM401	CONVENTION AND SPECIAL EVENTS	3	0	0	3	6
THM403	TOURISM DESTINATION DEVELOPMENT	3	0	0	3	6
THM425	TOURISM LAW	3	0	0	3	6
THM 308	TRAVEL GEOGRAPHY	3	0	0	3	6
THM314	COST ANALYSES IN TOURISM MANAGEMENT	3	0	0	3	6
THM 307	RECREATION AND LEISURE MANAGEMENT	3	0	0	3	6
THM 309	CULTURAL VALUES AND GOOD MANNER	3	0	0	3	6
THM 304	CRUISELINE AND MARINE	3	0	0	3	6
THM401	FOOD PRODUCTION MANAGEMENT	3	0	0	3	6
MGMT302	QUANTATIVE METHODS	3	0	0	3	6
SOC201	INTRODUCTION TO SOCIOLOGY	3	0	0	3	6
PSYCH201	INTRODUCTION TO PSYCHOLOGY	3	0	0	3	6

300 Toplam kredi miktarı (AKTS)
258 Zorunlu kredi miktarı (AKTS)
42 Seçmeli kredi miktarı (AKTS)
86% Zorunlu kredi yüzdesi
14% Seçmeli kredi yüzdesi