

SOSYAL BİLİMLER ENSTİTÜSÜ						
TURİZM TÖNETİMİ (İNGİLİZCE) YÜKSEK LİSANS PROGRAMI MÜFREDATI						

TEZSİZ PROGRAM : Ders Adedi:11

T:32 A:0 L:0 Kredi:30 AKTS: 81

SEMESTER 1						
Code	Course Code	T	A	L	Credits	ECTS
INST 501	RESEARCH METHODS	3	0	0	3	6
TOUR 501	INTERNATIONAL TOURISM MANAGEMENT	3	0	0	3	6
	ELECTIVE	3	0	0	3	6
	ELECTIVE	3	0	0	3	6
	Total Credit	12	0	0	12	24

SEMESTER 2						
Code	Course Code	T	A	L	Credits	
INST 520	RESEARCH AND PUBLICATION ETHICS	2	0	0	0	
MGMT 502	STRATEGIC MANAGEMENT	3	0	0	3	
TOUR 504	DESTINATION MANAGEMENT	3	0	0	3	
	ELECTIVE	3	0	0	3	
	Total Credit	11	0	0	9	

SEMESTER 3						
Code	Course Code	T	A	L	Credits	ECTS
	ELECTIVE	3	0	0	3	6
	ELECTIVE	3	0	0	3	6
	ELECTIVE	3	0	0	3	6
INST 503	PROJECT	0	0	0	0	15
	Total Credit	9	0	0	9	33

ELECTIVE COURSES						
Code	Course Code	T	A	L	Credits	ECTS
TOUR 506	TOURISM POLICIES AND PLANNING	3	0	0	3	6
TOUR 508	E-TOURISM	3	0	0	3	6
TOUR 510	TOURISM ATTRACTION MANAGEMENT	3	0	0	3	6
MGMT 501	ORGANIZATIONAL MANAGEMENT	3	0	0	3	6
MGMT 504	HUMAN RESOURCES MANAGEMENT	3	0	0	3	6
MGMT 506	PROFESSIONAL ETHICS	3	0	0	3	6
MGMT 508	TOTAL QUALITY MANAGEMENT	3	0	0	3	6
MGMT 510	SERVICES MANAGEMENT	3	0	0	3	6
MGMT 512	MANAGERIAL ECONOMICS	3	0	0	3	6
MGMT 514	CONSUMER BEHAVIOR	3	0	0	3	6
MGMT 516	PROJECT MANAGEMENT	3	0	0	3	6
MGMT 518	OPERATIONS MANAGEMENT	3	0	0	3	6
MRKT 501	MARKETING MANAGEMENT	3	0	0	3	6
INST 504	DATA ANALYSIS	3	0	0	3	6
ACFN 501	FINANCIAL MANAGEMENT	3	0	0	3	6
ACFN 502	FINANCIAL REPORTING	3	0	0	3	6
ACFN 504	ADVANCE ACCOUNTING	3	0	0	3	6

Tezsiz Program

81	Toplam Kredi Miktarı (AKTS)
46	Zorunlu Kredi Miktarı (AKTS)
36	Seçmeli kredi miktarı (AKTS)
55%	Zorunlu Kredi Yüzdesi
45%	Seçmeli Kredi Yüzdesi